



**2016**  
IMPACT  
REPORT



# OUR CITY OUR PARKS



OUR CITY, OUR PARKS.

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## Dear Parks Alliance friends and supporters,

It's been quite a year!

One of our proudest accomplishments in 2016 was passing Prop. B, with support and leadership from Supervisor Mark Farrell and Mayor Ed Lee, and the overwhelming backing from San Francisco voters. Prop. B extends the current Open Space Fund through 2045 and provides guaranteed funding for the Recreation and Park Department through the city budget process. While money is still tighter than it should be for our parks, Prop. B will ensure that our parks department is better able to plan for the future and make multi-year investments towards key priorities. It also introduced a data-based approach to evaluating whether new park spending is going to the areas of the City that need it the most, through the development of equity metrics. Hundreds of park advocates talked to their friends and neighbors, posted campaign signs and distributed literature to rally the voters and it paid off!

With your help, this year we continued to create and renew public open spaces and parks across San Francisco. We are proud of our partnerships with city departments such as the Recreation and Park Department, Planning, the Port, Public Works, and the Community Challenge Grant program of the City Administrator's office. We continue to sponsor almost 100 volunteer stewardship groups. Through these partnerships, in 2016 new parks like Playland at 43d Avenue in the Outer Sunset and Tunnel Top in Dogpatch opened and playgrounds like Larsen (the "jet plane park") and Joe DiMaggio were completely transformed. Our staff worked closely with communities along the Blue Greenway in southeast San Francisco to facilitate dialogues and gather important input for future park projects and sites coming to their neighborhoods. We have just launched a web portal, [bluegreenway.org](http://bluegreenway.org), to engage more residents and keep them informed.

As 2016 comes to a close, we are reflecting on a growing San Francisco and more determined than ever to protect, sustain and enrich our parks and green open spaces as essential drivers of our quality of life. As the only citywide park philanthropy and advocacy nonprofit in San Francisco, we will continue to provide the leadership and the financial backing our parks need to serve all people and communities throughout this city so many of us call home, now and for future generations. We are so grateful to all of our supporters, donors, partners and volunteers who help make this possible. Thank you!

Sincerely,

Rachel Norton  
*Interim CEO*

Jim Lazarus  
*Board Chair*



Board chair Jim Lazarus  
with his wife Ann



Interim CEO Rachel Norton



## NOE VALLEY TOWN SQUARE

This new park at the site of a former parking lot was made possible by funding from the Recreation and Park Department's Open Space Acquisition Fund, as well as grants from the state and federal government and almost half a million dollars in private fundraising. Featuring public art, gathering space and a children's play area, this new public park will also create a permanent home for the popular Noe Valley Farmer's Market.

# STEWARDSHIP

The core of our stewardship work is community engagement and technical support to help the City and local neighborhoods build, restore and activate parks and open spaces. Here are some of the many wonderful projects we worked on this year.



## TUNNEL TOP PARK

Thanks in large part to a generous Community Challenge Grant, a program of the San Francisco City Administrator's office, neighbors have created a drought-resistant garden and community gathering space on top of a working CalTrain tunnel at 25th and Pennsylvania Streets.



### PLAYLAND AT 43RD AVENUE

This is the biggest project yet for our Pavement to Parks partnership with the Planning Department. The vacant Francis Scott Key Annex site owned by the San Francisco Unified School District in the outer Sunset has become a popular community recreation space over the course of this year. The goal of the Pavement to Parks program is to test the possibilities of underutilized public lands. Staff from the Parks Alliance and Planning Department worked with Supervisor Katy Tang’s office to gather input from neighbors, secure a permit for the site and rapidly translate the community’s ideas into reality. In the process, a locked empty lot has been turned into a bright and inclusive space for all ages.

### RIDGE LANE

An unimproved public alley in the Ingleside neighborhood became a meandering walkway with benches and new plantings, thanks to support from Supervisor John Avalos, Public Works and the Community Challenge Grant program. This project is just the latest in our long-standing Street Parks partnership with Public Works. Through this partnership, residents can apply to turn public street medians, sidewalks, stairways or other throughways into parks, gardens or community spaces.

Our stewardship work is all about partnerships. Thank you so much to our many partners in City agencies that help make this work possible.



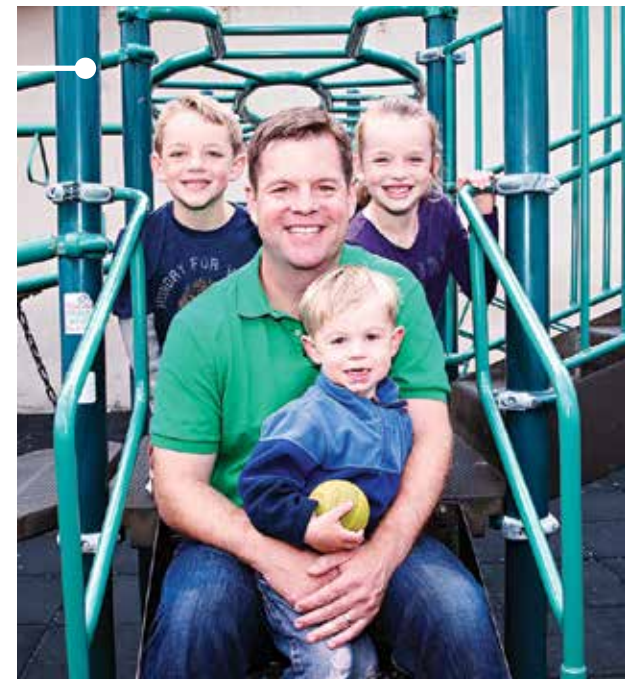


## POLICY

In June 2016, San Francisco voters passed Prop. B, which will provide the Recreation and Park Department with predictable funding over the next 30 years. In the 2015 report *Still Seeking Green*, the Parks Alliance reported that park funding as a share of the City's total budget had eroded over the years, and that this erosion had strained RPD's ability to maintain our parks. For example, from 2013 to 2014, only one percent of the 15,000 work orders completed by the Department were for preventive maintenance. The remainder were emergency repairs.

**San Francisco's population is expected to grow 28% by 2040, increasing the importance of open spaces more than ever.**

Sponsored and championed by Supervisor Mark Farrell and the Parks Alliance, Prop B built upon the Open Space Fund overwhelmingly passed by voters in 2000, fulfilling San Franciscans' intent to provide a sustainable funding source for parks. Prop B ensures the City's General Fund contribution to RPD gradually increases over time, without falling below 2015-16 funding levels.



# PLAYGROUNDS

We believe that every child in San Francisco deserves a safe, clean, imaginative place to play. Over the past year, Joe DiMaggio Playground in North Beach and Larsen Playground in the Parkside reopened after receiving major upgrades funded by Recreation and Park Department bonds and private fundraising. We were pleased to support the community groups at both sites and help them bring their playground visions to reality.

There is still much work to do. Thirteen playgrounds across San Francisco, including Panhandle Playground in Golden Gate Park, have been prioritized for transformation in the coming five years, funded in part by the 2012 Clean and Safe Neighborhood Parks bond and private philanthropy. The Parks Alliance has partnered with the Recreation and Park Department to ensure that all of these projects are completed.





# BLUE GREENWAY



Over the next two decades, waterfront neighborhoods in southeast San Francisco are expected to grow in population and density, increasing the need for new parks and open spaces. Our vision for the Blue Greenway is a 13-mile greenbelt connecting AT&T Park with Candlestick State Park at the southern border.

Our work focuses on deepening community engagement to directly connect local residents with public and private park developers and development plans unfolding in the southeast, and to create a sustainable communication infrastructure to inform the design and activation of new parks and open space. With the Port of San Francisco and Stamen Design, we have launched a comprehensive web portal for stakeholders offering detailed information about design, timelines, construction, and activation of each property site (visit [bluegreenway.org](http://bluegreenway.org)).

Our staff organizes bus and walking tours and bike trips, meets with neighbors and community stakeholders at tenant association meetings and churches, and goes door-to-door to engage and educate local residents on the short- and long-term plans for the development of parks and open space along their waterfront. We have also partnered with the A. Philip Randolph Institute to encourage neighbors to get involved in these long-term planning discussions, which has helped establish a critical link between the community and the unfolding plans at India Basin, in particular.

In late 2015 the Parks Alliance also signed an agreement with the Recreation and Park Department, the Trust for Public Land and Build Inc. to support the development of new park land at 700 and 900 Innes Avenue/India Basin. This agreement has already resulted in a community-driven design competition for the new park, more accountability regarding environmental clean-up, and a guarantee of ongoing community involvement throughout the design and construction process.

The Parks Alliance has produced a brochure with a map of proposed and current projects to help inform the community about the Blue Greenway projects.

## INDIA BASIN SHORELINE PARK



**PRESENT**



**FUTURE**

THANK YOU TO OUR BLUE GREENWAY PARTNERS



**Stamen**



**BUILD:**



# LOVE YOUR PARKS DAY & ACTION GRANTS

Volunteers work tirelessly every day to improve and activate our parks, and it's important to appreciate their efforts. Each year, we award Action Grants to particularly promising park projects, as well as a Volunteer of the Year award that comes with a donation to the volunteer's organization.



This year we held our annual Love Your Parks Day event at the Brick & Mortar nightclub, recognizing the 2016 Action Grant recipients, our Volunteer of the Year, and other important contributors to our parks in 2016, including Supervisor Mark Farrell as our Park Advocate of the Year and Joe DiMaggio Playground as our Playground of the Year.

Linda Liteheiser and Linda DaVirro, affectionately known as "The Lindas," have been park volunteers for many years. Most recently, these two park leaders have established a Saturday concert series to activate the Jerry Garcia Amphitheater at McLaren Park.

## 2016 ACTION GRANT AWARDEES

**BMagic:** Movie Night in the Park

**Climate Action Now!:** Garden at James Lick Middle School

**Chinatown Community Development Center:** Adopt an Alleyway Youth Program

**The Friends of Penny Lane:** Penny Lane Improvement Project

**Garden for the Environment:** Get Up Urban Agriculture Training Program

**National AIDS Memorial Grove:** Community Volunteer Workday

**Playland at 43rd Ave:** Phase 2 Activation

**Scrap-SF:** Newcomb Garden

**Urban Sprouts:** Garden to Community Program

## VOLUNTEER OF THE YEAR



### BONNIE BERGERON

Bonnie is the community member leading the charge at Tunnel Top Park, a grassroots effort to transform a neglected site atop a CalTrain tunnel at 25th and Pennsylvania into a thriving community space with gardens, a gathering area, community space and dog park.

A neighbor of the project, Bonnie has volunteered countless hours to make this innovative vision a reality. She is an experienced gardener and one of the initiators of The 25th Street Garden.



Cindy Matzger

San Francisco Parks Alliance would like to thank its generous supporters for their contributions between July 1, 2015 and June 30, 2016. While we strive to be as accurate as possible, please contact paula@sfparksalliance.org with any corrections or omissions. Contributions of \$250 and above are listed below.

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#### \$50,000 to \$99,999

Carlyn J. Halde Trust  
Phyllis and James Coulter  
The Fenton Family Gift Fund  
Mercy Housing  
Mission Neighborhood Centers, Inc.  
Shauna and Michael Stark

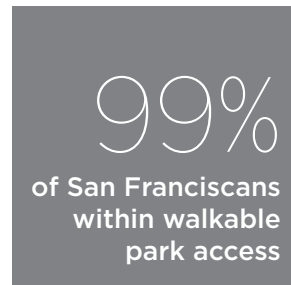
#### \$25,000 to \$49,999

Airbnb, Inc.  
Anonymous  
The Bothin Foundation  
BRIDGE Housing Corporation  
Katharine Edwards  
Fisher Family Fund  
Susan and Thomas Gage  
Harbor Point Charitable Foundation  
Kimball Foundation  
Pacific Gas and Electric Company  
The Sage Foundation  
The Shifting Foundation  
University of California, San Francisco

#### \$10,000 to \$24,999

The Prado Group, Inc.  
Accel Management Co., LLC  
Elizabeth and Anthony Armstrong  
AT&T  
Peter S. Bing  
Donald R. Carmignani  
Robert and Stacey Chess  
Clara/6th, LLC  
Ron and Gayle Conway  
The Dean Witter Foundation  
Ecology Center  
Martha Ehrenfeld and Carla McKay  
Facebook, Inc.

Golden State Warriors  
Google, Inc.  
The Henry Mayo Newhall Foundation  
Craig and Nicola Johnson  
Jane Koegel  
Mark and Mauree Jane Perry  
Recology San Francisco  
REI  
Related California  
Marsha Rosenbaum  
Peter Ross  
San Francisco Association of Realtors  
San Francisco Forty Niners  
San Francisco Public Health Foundation  
SKS Investments



Mark and Catherine Slavonia  
Bob Tandler and Valli Benesch  
Thendara Foundation  
Transatlantic Construction Company  
True Venture Management, LLC  
Urban Resource Systems Inc.  
Diane B. Wilsey  
Walter Wong

#### \$5000 to \$9999

The Alan L. Blum Family Fund  
Anonymous  
The Bay Club San Francisco  
BCSF, Inc.  
Bi-Rite Market  
Boos Development West  
Lynn and Joe Butler  
Center for Urban Education  
About Sustainable Agriculture  
Clif Bar Family Foundation  
Craig Joseph Coombs  
Matt and Karla Davis  
Dignity Health  
Education Outside  
Edwards Mother Earth Foundation  
Farallon Capital Management, LLC  
GMR Marketing  
Bryce Goeking

Grass Roots Non-Profit Collective, Inc.  
Owen Gray  
Hallinan & Hallinan, PC  
Fran Hegeler  
Christopher and Kathleen Jackson  
John & Mary King Family Foundation  
John and Marcia Goldman Foundation  
Kaiser Permanente  
Gyöngy Laky and Thomas Layton  
Lennar Urban San Francisco  
Toby Levy  
Andy and Becky Logan  
Loondance Foundation of the Community Fdtn. of New Jersey  
Katrina Lundstedt  
Martha Maricle  
The Martin Foundation  
Sherie Michale  
Mission Community Market  
Niantic Charitable Trust  
Pacific Waterfront Partners  
Parkmerced, LLC  
PayPal  
Rebuilding Together San Francisco  
Jonathan Root and Betsy Blumenthal  
San Francisco Fire Fighters-Local 798  
San Francisco Police Officers Association  
SPARC  
The Tides Center  
TMG Partners  
Edith and Joseph Tobin  
TUP Webster LLC  
United Airlines  
Wells Fargo Foundation  
Ron Willey  
Bill Wiygant and Dianna Shuster  
Yerba Buena Fund  
YMCA of San Francisco

#### \$2500 to \$4999

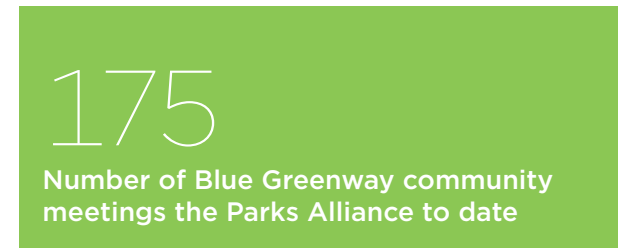
American Beverage Association  
Anonymous (2)  
Architect Mason Kirby Inc.  
Angelo Barbieri and Deborah Aghib  
Bay Area Community Resources  
Bill Graham Supporting Foundation of the Jewish Comm. Fed  
Blue Shield of California  
BOMA SF Independent Expenditures PAC  
Rochelle C. Bussi

Cathedral Hill Associates, LP  
Coalition for Better Housing  
Michael Dearing  
Diamond Heights Shopping Center, Inc.  
Foundation For Ecology & Culture  
Theresa Garcia  
Rika and Byron Gill  
The Good Life Grocery  
Harold L. Wyman Foundation, Inc.  
Thomas Hill and Nancy Hagens  
Hotel Council of San Francisco  
Byron and Elizabeth Kuth  
Levi Strauss & Co.  
Michael Minson  
Daniel Needham  
Ernie Ng  
Pamakid Runners  
Kimberly Pross  
Brian L. Reed  
Reem's  
San Francisco Apartment Association  
The San Francisco Foundation  
The San Francisco Garden Club  
Nina Schultz  
SoftTech VC, Inc.  
Sutro Tower, Inc.  
Sutter West Bay Hospitals  
Steve Waterloo  
Whole Kids Foundation  
Vincent Wood  
Catherine Woods and David Stowell  
Zephyr Real Estate

#### \$1000 to \$2499

1634 Pine Street, LLC.  
Thomas P. Pier and Michela Alioto-Pier  
Lucy Almers and Sean Rhea  
Kathy R. Bailey  
James Barry  
Clara Basile  
Hilary Bates and Jerome Simon  
Karen Choi Bates  
Bay Area Sports Hall of Fame  
Bernal Hill Realty  
Jean Bogiages  
Boston Properties  
Gail Brownell  
Robert and Susie Buckley  
Kathryn Burg  
California Mini Storage, LLC  
Alice Carey and Paul Fisher  
Stevan and Emily Chandler  
The Charles Schwab Foundation  
Eric Chasanoff  
Courtney Clarkson  
Cohn Family Fund  
Committee on Jobs

Laurel Condro  
Credit Karma, Inc.  
Robert Dadurka  
DFS Group  
Dillon & Findley, PC  
Dogpatch Neighborhood Association  
Amy Dowsett  
Daniel Ehrenberg  
Joseph Ellin and Jacqueline Aiken  
Emerald Fund, Inc.  
The Episcopal Church in the Diocese of California  
Expedia, Inc.  
Farag Family Foundation  
Lauraleen M. Fenech  
Andrew Ferguson and Tanya Shadoan  
Fit Bernal Fit, Inc.  
Cheryl Flango  
Forest City Development  
Tod Francis and Bonnie Matlock  
Leslie Franklin  
Tori Freeman  
French American International School  
The Garden Route Company  
Michael and Karen Gemmill  
Cinda Gilliland  
Adrienne E. Giotta  
The Glen Park Association  
Golden Gate Yacht Club  
Gran Oriente Filipino  
The Green Cross



Kathryn and Jeremy Green  
Jim Greer  
Russell and Jilda Gumina  
Mr. and Mrs. Walter J. Haas  
Hall Capital Partners, LLC  
Loren and Jeffery Hanak  
Hands On Bay Area  
Richard L. Harris  
Kathie and Emil Hewko  
Miriam Hiser  
Shige Honjo  
Nicholas K. Hooper  
Hospital Council of Northern California  
HPSF Holdings VII, LLC

Insurance Services Office, Inc.  
International Brotherhood of Electrical Workers, Local #6  
William Jackson  
Michael Raymond Jeng  
Sean Johnson  
Supervisor Jane Kim  
Jennifer Kindell  
Heidi Knez  
Vinay and Raminder Kumar  
Laborer's International Union of North America, Local 261  
Michael Lagjos  
Jeffrey Leibovitz and Louise Bird  
Michael T. Lempres  
David Levy and Marilyn Rutz  
Xelina Leyba  
Sian Llewellyn  
Theresa Lyngso  
Gary Maier  
Martha & Brothers Coffee Co.  
Alison L. May  
Patricia Mazzucco  
Nathan Mee  
Elizabeth M. Meier  
Lauren Menschel  
Michael and Ina Korek Foundation Trust  
James Stewart Miller  
Brian Milman  
Janet Mohle-Boetani and Mark Manasse  
Bethwyn Morris

The Morrison & Foerster Foundation  
Samuel Nelsen  
John E. Newlin  
Nibbi Brothers General Contractors  
Robert Noelke  
Elizabeth and Martin Nolan  
Shannon and Shawn O'Neil  
Stephen Ordway  
Gabriela and Mark Parcella  
Patxi's Pizza  
Bob H. Phillips  
Platinum Advisors, LLC  
Ellen and Richard Price

Randolf Reddig  
 Kevin Reed  
 Stephen and Linda Roderick  
 Dennis Ruggiero  
 Maddy Russell-Shapiro  
 Claudine and Sean Ryan  
 Peter Sahmel  
 San Francisco Giants  
 San Francisco Lawn Bowling Club  
 Virginia and Rodrigo Santos  
 Norbert Schnadt  
 Paul Scott  
 Shacuan Seto  
 Sidney Stern Memorial Trust  
 Michael P. Somers  
 Stretch The Imagination  
 Sunset Heights Association Of Responsible People  
 Sutton Law Firm, PC  
 Target Corporation  
 Steven C. Tiell  
 Yvonne Toracca  
 Raissa Trend  
 Patrick Tuckey  
 Susan and David Tunnel  
 Turner North Center Productions  
 Chris Tuttle  
 U.A. Local #38  
 The Urban Farmer Store  
 Carol Watson  
 Christina Wheeler and John McNulty  
 Jessica Wheeler and John Witche  
 Whole Foods Market  
 Alex Witherill  
 Carolyn Wright and Richard Lapping  
 Pauline Yeckley  
**\$500 to \$999 - (\$500.00 + )**  
 Anonymous  
 Apple, Inc.  
 Yanessa Bacani  
 Richard Barthels  
 Kenneth Becker and Nancy Luter  
 Keisha Bellamy  
 Bigglesworth Family Foundation  
 Rene Bihan  
 Winston Binch  
 Corey Block  
 Valerie Catherine Boquet  
 Joseph and Margaret Bracco  
 Tom Bressan  
 Randall E. Brubaker  
 Kevin and Bronwyn Brunner  
 Steven Buchholz and Elizabeth Rogers  
 Tom and Gayle Busby

Daniel Byrnes  
 John Caine  
 Johnny J. Caron  
 Naomi Carrier  
 James and Elisabeth Carville  
 Robert Cavallero  
 Gino Cerchiai  
 John Cervantes  
 Diana Chang  
 Chinatown Community Development Center  
 Melanie Chinn  
 May Choi  
 Cole Valley Improvement Association  
 Irene Collier  
 Elizabeth Colton  
 Kimberly Cooley-Reyes  
 James and Regina Cooney  
 Peter L. Crudo  
 William and Margaret Cummings  
 Brian Cunnie  
 Todd David and Tiffany Loewenberg  
 Kristina Ann Davis  
 Michelle Deasy  
 Atina Delfino  
 P.H. Deutsch  
 Patty DeVlieg  
 Dirty Hoe Landscaping  
 Dogpatch Saloon  
 Drew School  
 Dropbox, Inc. Matching Gift Program  
 Ben Dunning  
 Roselie Enriquez  
 David Enslow  
 Mark Farr  
 Angelo Figone  
 Sharon M. Fish  
 Robert J. Friesen  
 Christian Gainsley  
 Sean Galligan  
 Naveen Gavini  
 Tony Gemignani  
 Michele Georgeson  
 Tushar and Reeta Gheewala  
 Dino Vincent Ghilarducci  
 Ilaria Giannini  
 Girl Friday Zeppole  
 Goodscapes  
 Anne and Dick Gould  
 Gordon Gray  
 Patricia Greene  
 Anisse Gross  
 Roberta Guise  
 Pratima Gupta  
 Maud Hallin  
 Amanda Hamilton and Tim Hemmeter  
 John H. Hanson  
 Nancy P. Hayes

Charles Higgins  
 Pia Hinckle  
 Kimberly Hopper and James Stearns  
 RaeAnn Houde  
 Myland Hui  
 Eric M. Ibsen  
 Lois Anne Indorf  
 Italian Community Services  
 Stephanie Jensen  
 Jewish Home of San Francisco  
 Gary Paul Jimenez  
 Matt Johnson  
 Melita Sun Jung  
 Jane Kahn  
 Brian M. Keene  
 Diana Kelley  
 William Kelly and Zahra Ghayour-Kelly  
 Michael and Therese Kemmitt  
 David Kiferbaum  
 Alexander Kirk  
 Jonathan Bing Knight  
 Stephanie and Itzhak Kurek  
 James Labrenz  
 David Landis  
 Eric and Martina Lauterbach  
 Celia Lawren  
 Peter Lee  
 Elana Lieberman and Lorne Abramson  
 Peter Light  
 Tony Lillios  
 Suzann M. Limb  
 John Lin  
 Ben Lindahl  
 Robert L. Liu  
 Pat Magee  
 Bruno Malla  
 Sally and Les Mangold  
 Donald Margolis  
 Jennifer Marler  
 Bill Marshall  
 David Martinez  
 John F. Marx  
 Eric Mathewson  
 Debbie Matson  
 Marsha Maytum and William Leddy  
 Jacinta McCann  
 Media Solutions  
 Manal Mehta  
 Vic Melikian  
 Lynn Merritt  
 Doc Michaels  
 Microsoft Corporation  
 Minnesota Street Project LLC  
 Mary Etta Moose  
 Dino G. Morente  
 Niland B. Mortimer  
 Noreen Murphy  
 S. Michelle Murphy  
 E. Ann Myers, M.D.

Sharone Mendes Nassi  
 Gregory P. Nelson  
 Grace Ngai  
 Kelly Nice and Maureen Holt  
 Neil Nicholas  
 Nieves Cinco de Mayo  
 Amy Niles  
 Prudence Noon  
 Margaret Norton



David Ogden  
 Katherine Okamoto  
 Karen Osborne  
 Christine M. Osorio  
 Gopikishan B. Pai  
 Paragon Real Estate Group  
 Anastasia Perry  
 Peters Kettle Corn  
 Petit Teton Foundation  
 Lorraine Poggetti  
 Deanna Polites  
 Mary Beth Pudup  
 Allyn Frances Quan  
 Rolf Andrew Ramelmeier  
 Adam Raskin  
 Adam Reineck  
 Luisa Riccardi  
 Christopher Ridley  
 Michaela Rodriguez  
 Henry and Kate Rogers  
 Michael Rolovich  
 Jeffrey Rosen  
 Safeway, Inc.  
 Salesforce.org  
 Lois Salisbury  
 San Francisco Federal Credit Union  
 Darlene and David Sandusky  
 Santos-Cucalon Insurance Agency  
 Antoinette Sarraille  
 Beth Scanlan  
 Michael Shields  
 Sue Sigler  
 Silicon Valley Bank  
 Sloat Garden Center  
 Social Good  
 Harriet and Mitchell Sollod

Michael Sopher  
 Sandra Spence  
 William Spina  
 Joselyn M. Staley  
 Carol J. Stillman  
 Andrew Strickman  
 Robert Tarleton  
 Miriam Rebecca Telles  
 Michael and Maureen Terris  
 Jane Tobin  
 Andrea Tofanelli  
 Scott Torgan  
 Jeremiah Tsai  
 Douglas and Jennifer Tulley  
 Christy D. Turbeville  
 Alex Urbanski  
 Mike Valdez  
 Virginia Waik  
 Wes Watkins  
 William Webb  
 Craig Weissman and Susan Whitecotton  
 Johnnie Wilkenschildt  
 Jay P. Williams  
 May L. Wong  
 Samson Wong  
 Adam H. Wood  
 Workday, Inc.  
 O'Brien N. Young  
**\$250 to \$499 - (\$250.00 + )**  
 18 Reasons  
 Andrea Alfonso  
 Paul Aliotti  
 AltSchool  
 Daniel Amoni  
 Lisa Amparo  
 Virginia and Elios Anderlini  
 Anonymous  
 Tracey Ayres  
 Laura T. Azzolino  
 Daniel Philip Baciуска  
 Shanza M. Baig  
 Nicholas Baker  
 Sharlene Baker  
 Stephen Banuelos and Emily Leavitt  
 Steve Batiloro  
 Bayer CropScience SA-NV  
 Donald Bear  
 Howard S. Becker  
 Anthony Beckley  
 Kirk L. Bell  
 Matthew Bennett  
 Gabriela Beran  
 Bruce Bernstein  
 Simon Bertrang  
 Aaron Binkley  
 Marc and Audrey Blaker  
 Michael Blumlein and Hilary Gordon  
 The Boeing Company Matching Gifts

Rebecca Boettger  
 Jared Boldemann  
 Lisa Borland  
 Patricia Bowman  
 Timothy John Brennan  
 Zachary Bruns  
 Ryan Christopher Buntain  
 Dennis and Susan Bunting  
 Ryan Philip Busalacchi  
 Amy Busch and Kevin Cameron  
 James Butler  
 Stephanie Cajina  
 AnnMarie Caldwell  
 Melanie Callen  
 Charlotte J. Canner  
 AnneMarie Canter  
 Nadia Carey  
 Cynthia Carroll  
 Guillermo Castilleja and Gilles Lorand  
 Adam Cavan  
 Meliza Cervantes  
 Daniel Champeau  
 Gary and Denise Chan  
 Naomi H. Chapman  
 Eileen K. Chauvewt  
 Kevin Cheng  
 Abdellah Cherkaoui  
 Cheryl Chernoff  
 Jamie Cherry  
 Dickson Chew  
 Cynthia Choi  
 Susanna Choi  
 Richard and Judith Chong  
 Joseph Christiano  
 David Church and Kristin Ferguson  
 Nicholas and Shannon Coccimiglio  
 Lydia Cohen  
 Community Assembly of God  
 Robert and Michelle Cooper  
 Arthur and Joan Costamagna  
 Orli Cotel  
 Josh Council  
 Candace Crockett and Ted Kroeber  
 Anna Cronin  
 Marc P. Cruciger, M.D.  
 Louise R. Cuneo  
 Stephanie Darling  
 Ryan E. Davis  
 Roy de Souza  
 John S. DeCarli  
 David Dedyo and Mary Sky  
 Matthew and Melissa DePauw  
 Bernalyn Dethiers  
 Satinder Dhillon  
 Kay Dinstag  
 Digital Realty Trust, Inc.  
 Namita Dilawri  
 Suzanne Dods  
 Octavian Drulea

Anne and Bill Duffy  
Leila M. Dwight  
Ranah Edelin  
Fabiana Edmundo  
Tatjana Eggert-Reich  
Lena Emmerly and Charles Canepa  
Jeffrey and Vivian Eng  
Diane S. English  
Mark English  
Peter Erlo  
Leia Ferrari  
David Ferri  
Nicholas Ferris  
David Fiore  
First Federal Savings & Loan of San Rafael  
Michael Fischer and Irene Kiebert  
Elizabeth H. Flack  
Cynthia Flacks  
Jen and Tom Flint  
Bruce Frager  
Joyce Frankenberg  
Paul A. Frassetto  
Julie Freeman  
Molly Friend  
Matthew Frinzi  
GAP Inc.  
Rohit Garewal  
Lisa Gelardi  
The Gelfand Family Foundation, Inc.  
Sarah Gemmel  
Kyle Gentile  
Sindhu George  
Susan George and Miles Epstein  
Donna Gerber

Jesse Gillette  
Lauren Glaser  
Susan Glasgow  
Dr. Charlie Goldberg and Dr. Barbara D. Drye  
Ellen Goldblatt  
Ira S. Goldfarb  
Sarah E. Gonzalez  
Peter Good  
Jean Gould  
Nancie Graham  
Sarah Graham  
Lesley and David Grossblatt  
Maria Guardado  
Jennifer Hansen  
Kristina Hansen  
Suzanne L. Hansen  
Laurel Harken  
Emily Harpster  
Elizabeth Foster and Michael Harris  
Rex Harris  
Richard Harris-Deans  
Michael Haverhals  
Matthew Hermann and Susan Lydon  
Melody Beth Hernandez  
Jessica Herzog  
Daniel Hidalgo  
Shiela Hingorani  
Elizabeth Hirsch and Giuseppe Trogu  
Jimmy Ho  
Marcia Holder  
Juliet M. Holknecht  
Mary Hom  
Sherman Y. Hom  
Scott Hoppe  
Gordon G. Hoy  
Lee Hsu  
Susan and Murray Huneke  
International Assoc. of Lions Clubs, District 4-C4  
Jennifer and Labeeb Ismail  
Paul Jaber  
Lauren Jacob  
Janet Moyer Landscaping  
Dennis and Abby Jaramillo  
Lynn and Ian Jefferson  
Kim Jensen  
Karen High Jodek  
Mary Jane N. Jones  
Suzanne Kanter  
Christine Kaplan  
Ruchira Karamchandani  
David Karol  
Anthony Kavanagh  
Burton Kendall and Sally Towse  
Mary F. Kenny  
Kathryn King  
Lauren N. Kohli  
Summer Koide

**Your legacy gift to the Parks Alliance can support your favorite park or parks across San Francisco. To learn more about including the Parks Alliance in your estate plans or to request a copy of our estate-planning organizer, please contact 415-621-3260 or meagan@sfparksalliance.org**

Christopher Kolly  
Rona Kram  
Scott Kravitz  
Claire Krukowski  
Ruth Krumbhaar  
Christopher Krupa  
Amelia Kuehn  
Nicole Lacues  
Frank Lalle and Sue Schwartz  
Paul Lappas  
Shane Larkin  
Bill and Kathryn Lazzaretti  
Liem Le  
Alex Lee  
Susan Lee  
Chad Lejeune, Ph.D.  
Mike Lentz  
Linda Lew  
Lihwei Li  
Candy Liang  
Amy Lieu  
Jimmy Lim  
Sheldon Lim  
Linda Stark Litehiser  
Duncan R. Logan  
Kathleen Long  
Sally and Frank Lopez  
Matt Lott  
Jennifer and Valentino Low  
Bonnie Lumaghi  
Jacqueline Luppi  
Stephen N. Luppino  
Rena C. Macapagal  
Amy Macosko  
Elise Maher  
Martha Mahony  
Debra E. Marchi  
Charles F. Marino  
Mary Martin  
Paul A. Massaro  
Aylene Massmann  
Gary Massucco  
Carol McCabe and Cara McCabe  
Denise and Tom McCarthy  
Eric McCrath  
Heather J. McDonald

Larry L. McDonald  
Kate McGee  
Reed McGowan  
Flicka McGurrin  
Brooke Meyer  
Craig Meyer  
Tianna Meza  
Aimee T. Miles  
Jeanne Milligan  
Robert and Miriam Mills  
Laura Miyakawa  
Daniel R. Moran  
Gina Morris  
Timothy Moss  
Musical Images  
Lucia Napoleone  
Ali Naschke-Messing  
NatureBridge  
Margo Neilson  
Payam Nejad  
Karen H. Neubauer-Bertrand  
Tom M. Nguyen  
Nite  
Tanja Nixx  
Julie M. Norvaisas  
Heidi Obermeyer  
Kevin and Sonja O'Brien  
Niall O'Driscoll  
Julia Ogrydziak  
John O'Neil  
Joycelyn A. Ong  
Naoko Ota  
Kristin Owyang  
Richard Owyong  
Huseyin Ozgurel  
Vivian Pacheco  
Melva Pante  
Nicholas Pardini  
Brian Pardo  
Jenny Park  
Susan Parker  
Vyria Paselk  
Delilah Juliette Paskowitz  
Matt Pasquini  
Valerie Pechenik  
Julie Penning  
Ria Azzolino Pesenti

John Peters  
Mark Peters  
Jenni Peterson  
PG&E Matching Gifts  
Patricia Plowden  
Ellen Isabel Popejoy  
Nicole Portmann  
Virginia I. Pozo  
Leo Ray Pribble  
Peter Protopoulos  
Travis Prowell  
William Quan  
Carolyn Quito  
Kay Rabin  
Kathleen Raffel  
Erin Ramsden  
Andrew Rapp  
Jenny Rauh  
Matthew Redmond  
Carla Martin Reed  
Reuben, Junius & Rose LLP  
Darcie Reynolds  
John Rhodes and Martin Roberts  
Martha Rice and Mark Duncan  
Mario and Su Li Rivera  
Riverbed Technology  
Elliott Robbins  
Trina M. Robinson  
Jolene Rocchio  
Bill and Liz Rodoni  
Jessica Beth Romm  
Dale and Carol Ann Rose  
Juzen Ruelos  
Maria Catalina Rugerio  
Helle Rytknonen  
Theresa B. Salcedo  
Andrew B. Salverda  
Mary Sample-Mattos  
Serena Satyasai  
Leah Schneider  
Janna A. Scopel  
Carol Anne Scott  
Laura Scott  
Kevin Alan Seidel  
Patricia Selenski  
Amanda Serenyi  
Tracy and Paul Sestili  
Tejash Shah  
Sherril Shapiro  
Josephine Jean Sharma  
George Sikich  
Carleen Sikora  
Greg Silin  
Elizabeth Silva  
Michael and Teddi Silverman  
Kendra Smith  
Ian Sobieski  
Sprouts, Inc.  
Jill Standlee  
Adam Storr  
Lawrence Stringer

Cristoforo D. Subrizi  
Ara Sullivan  
John P. Sullivan  
Jim and Victoria Sutton  
Lucille Sutton  
Jane Swinerton  
Laura Taggart  
Mason Talamo  
Michael W. Taylor  
Stan Teng  
Cathleen Thompson  
Dennis Thompson  
Wing Lun Ting  
Abigail Tinker  
Lauren Tipton  
Daniel Tonkovich  
James Toole  
Linda Toschi-Chambers  
Evelyn Anne Tournahu  
Travel Too  
Janet Lee Tse  
Jeanne Valentine  
Felicia Lopez Valmonte  
Maria Vella  
Lea Ver  
Jane B. Viator  
Sintia Villanueva  
Matthew Walbeck  
Mira Waldman and Chikai Ohazama  
Susan Walter  
William and Bethel Watt  
Anton Weidlinger  
Jody Weiner  
Joel Weiner  
The Weisman Foundation  
Andrea Weninger-Lewis  
Robert West  
Christopher Crocker White  
Tamara White  
John Whitehurst  
Damon Whitley  
Christopher C. Wilder  
Robyn Wilkinson and Steven Linde  
Donald Wilson  
Constance Wong  
Francesca Wong  
Henry Wong  
Pierina Wong  
David Wright  
Arthur A. Wydler  
Steve Yong  
Claudia Zaghi  
Anthony Zimney  
Fady F. Zoubi

These charity rating services have given the Parks Alliance their highest ratings:




## FINANCIAL STATEMENTS\*

Statement of Financial Position, June 30, 2016

### ASSETS

|                              |                     |
|------------------------------|---------------------|
| Cash and Cash Equivalents    | \$1,163,823         |
| Accounts Receivable          | 168,545             |
| Prepaid Expenses             | 120,643             |
| Inventory                    | 14,604              |
| Investments                  | 12,373,367          |
| Property and Equipment (Net) | 30,853              |
| <b>Total Assets</b>          | <b>\$13,871,834</b> |

### LIABILITIES

|                                     |                |
|-------------------------------------|----------------|
| Accounts Payable & Accrued Expenses | \$560,914      |
| Deferred Revenue                    | 241,907        |
| <b>Total Liabilities</b>            | <b>802,821</b> |

### NET ASSETS

#### UNRESTRICTED

|   |                  |
|---|------------------|
| Designated for Conservatory of Flowers Operations | 405,533          |
| Undesignated                                      | 1,897,530        |
| <b>Total Unrestricted Net Assets</b>              | <b>2,303,063</b> |
| Temporarily Restricted                            | 10,715,951       |
| Permanently Restricted                            | 50,000           |

**Total Net Assets** **13,069,014**

**Total Liabilities & Net Assets** **\$13,871,835**

### PARK PARTNERS

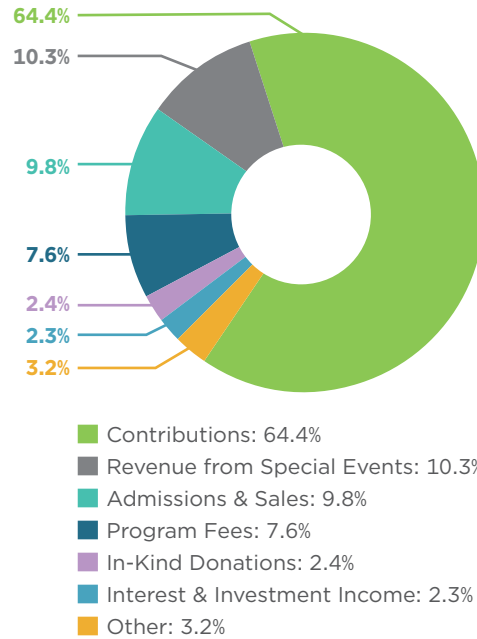
|                   |              |
|-------------------|--------------|
| Support & Revenue | \$5,111,332  |
| Expenses          | \$10,634,356 |

\*Unaudited financials. Audited financials will be available by early 2017 at [www.sfparksalliance.org](http://www.sfparksalliance.org).

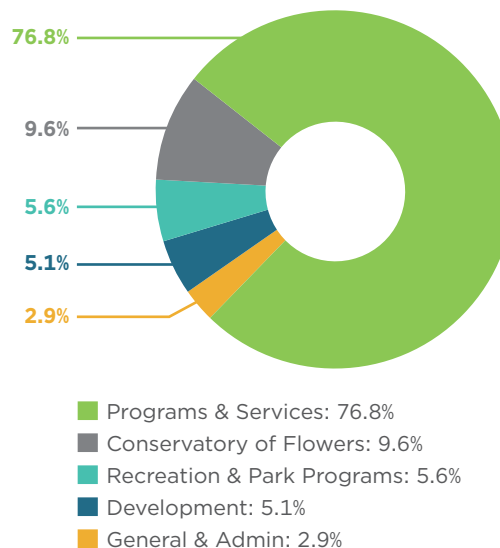
## OPERATING SOURCES & EXPENSES

2016

### OPERATING REVENUE SOURCES



### OPERATING EXPENSE ALLOCATION



## STATEMENT OF ACTIVITIES

For the Fiscal Year Ended June 30, 2016

### SUPPORT AND REVENUE

|  |                  |
|--|------------------|
| Contributions  | \$6,202,786      |
| Admissions and Sales                                 | 941,693          |
| Program Fees   | 727,787          |
| Revenue from Special Events                          | 990,221          |
| In-kind Donations                                    | 229,314          |
| Interest and Investment Income                       | 226,155          |
| Realized and Unrealized Gain (Loss) from Investments | --               |
| Other Income   | 300,339          |
| <b>Total Support and Revenue</b>                     | <b>9,629,281</b> |

### EXPENSES

#### PROGRAM SERVICES

|   |            |
|---|------------|
| General and Park Partners Programs          | 12,304,950 |
| S. F. Recreation & Park Department Programs | 890,940    |
| Conservatory of Flowers                     | 1,541,840  |

#### SUPPORTING SERVICES:

|                            |                   |
|----------------------------|-------------------|
| General and Administrative | 472,202           |
| Development                | 810,119           |
| <b>Total Expenses</b>      | <b>16,020,051</b> |

**Increase (Decrease) In Net Assets** **(6,390,770)**

**NET ASSETS at Beginning of Year** **19,459,784**

**NET ASSETS at End of Year** **\$13,069,014**

Every year Park Partner groups leverage Parks Alliance fundraising, community mobilizing and technical assistance expertise to raise millions of dollars. Those donations are used to renovate or beautify parks, or enhance them with programming. Projects fundraise all year long and often take in revenues that are not spent in the same fiscal year.

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# PARTY FOR THE PARKS



Park lovers gathered under the cafe lights and the tree canopy on the Panhandle this past September at the annual Party for the Parks, chaired this year by Caroline Hayward Brinckhoff, Liz Farrell, and Sophie Middlebrook Hayward. The site was chosen to highlight the coming transformation of Panhandle Playground and other playgrounds around San Francisco. A wonderful time was had by all!